

Privacy Policy

Last Updated: [9/16/2024]

Thank you for choosing to be part of our community at Carbonfiberhub Inc ("**Company**," "**we**," "**us**," or "**our**"). We are committed to protecting your personal information and your right to privacy. If you have any questions or concerns about this Privacy Policy or our practices with regard to your personal information, please contact us at info@carbonfiberhub.com.

This Privacy Policy describes how we collect, use, disclose, and safeguard your information when you visit our website www.carbonfiberhub.com (the "**Website**") or engage with us in other related ways, including sales, marketing, or events (collectively, the "**Services**").

Please read this Privacy Policy carefully. If you do not agree with the terms of this Privacy Policy, please do not access the Website or use our Services.

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1. Information We Collect

Personal Data

We may collect personal information that you voluntarily provide to us when you:

- Register for an account.
- Place an order or make a purchase.
- Sign up for our newsletter.
- Participate in surveys or promotions.
- Contact customer support.

Types of Personal Information Collected:

- **Identification Data:** Name, username, password.
- **Contact Information:** Email address, mailing address, phone number.
- **Payment Information:** Credit/debit card numbers, billing address.
- **Demographic Information:** Age, gender (if voluntarily provided).
- **Preferences:** Product preferences, wish lists.

Automatically Collected Information

When you visit the Website, we may automatically collect:

- **Usage Data:** Pages viewed, links clicked, time spent on pages.
- **Technical Data:** IP address, browser type, operating system, device information.
- **Location Data:** Approximate location based on your IP address.

Cookies and Similar Technologies

We use cookies and similar tracking technologies to collect and use personal information about you. For more details, please refer to Section 5.

2. How We Use Your Information

We use the information we collect for various purposes, including:

- **To Process Transactions:** Manage and fulfill orders, process payments.
- **Account Management:** Create and manage your account.
- **Customer Support:** Respond to your inquiries and provide support.
- **Personalization:** Tailor content and recommendations to your interests.

- **Marketing Communications:** Send promotional materials, newsletters, and other information.
- **Analytics and Improvements:** Analyze usage and improve our Website and Services.
- **Legal Compliance:** Comply with applicable laws, regulations, and legal processes.
- **Security:** Detect and prevent fraud, unauthorized activities, and ensure the security of our Website.

Legal Bases for Processing (EU Residents)

If you are a resident of the European Economic Area (EEA), our legal basis for collecting and using your personal information depends on the information concerned and the context in which we collect it. Generally, we will collect personal information from you only:

- With your consent.
- To perform a contract with you.
- To comply with legal obligations.
- To protect your vital interests or those of another person.
- For our legitimate interests, which are not overridden by your data protection interests.

3. Disclosure of Your Information

We may share your information with:

- **Service Providers:** Third-party vendors that provide services on our behalf, such as payment processing, data analysis, email delivery, hosting services, customer service, and marketing assistance.
- **Business Transfers:** In connection with mergers, acquisitions, or asset sales, your personal data may be transferred.
- **Legal Obligations:** If required by law, to comply with legal processes, or to protect the rights, property, and safety of the Company, our customers, or others.
- **Affiliates:** We may share your information with our affiliates, in which case we will require them to honor this Privacy Policy.
- **Consent:** We may disclose your personal information for any other purpose with your consent.

Third-Party Payment Processors

All payment transactions are processed by our third-party payment processors, such as Stripe. We do not store your payment card details. Payment processors adhere to standards set by PCI-DSS as managed by the PCI Security Standards Council.

4. Third-Party Websites

Our Website may contain links to third-party websites that are not operated by us. We have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services. We encourage you to review the privacy policies of any third-party sites you visit.

5. Cookies and Other Tracking Technologies

We use cookies and similar technologies to enhance your experience on our Website. Cookies are small files stored on your device that help us understand how you use our Website.

Types of Cookies We Use:

- **Essential Cookies:** Necessary for the operation of the Website.
- **Performance Cookies:** Collect information about how you use the Website.
- **Functionality Cookies:** Remember your preferences and personalize your experience.
- **Advertising Cookies:** Deliver advertisements relevant to you and your interests.

Managing Cookies

You can manage cookies through your browser settings. However, disabling cookies may affect the functionality of the Website.

For more information, please see our **Cookie Policy**.

6. Security of Your Information

We implement reasonable security measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction. However, please note that no method of transmission over the Internet or electronic storage is 100% secure.

7. Data Retention

We will retain your personal information only for as long as necessary to fulfill the purposes outlined in this Privacy Policy, comply with legal obligations, resolve disputes, and enforce our agreements.

8. Children's Privacy

Our Services are not intended for individuals under the age of 16. We do not knowingly collect personal information from children under 16. If you become aware that a child has provided us with personal information, please contact us, and we will take steps to delete such information.

9. Your Privacy Rights

Access and Control of Your Information

You may access, update, or delete your account information at any time by:

- Logging into your account settings.
- Contacting us at ****.

Marketing Communications

You may unsubscribe from our marketing emails by clicking the "unsubscribe" link in the email or by contacting us. Even after you opt out, we may still send you transactional or administrative messages.

California Residents

Please refer to Section 11 for specific rights granted under the California Consumer Privacy Act (CCPA).

EU and UK Residents

You have the right to:

- Access, correct, or delete your personal data.
- Object to or restrict processing of your data.
- Request data portability.
- Withdraw consent at any time.

To exercise your rights, please contact us at ****.

10. Controls for Do-Not-Track Features

Most web browsers include a Do-Not-Track ("DNT") feature that signals your privacy preference not to have data about your online browsing activities monitored. As there is no uniform standard for DNT signals, we currently do not respond to DNT browser signals.

11. California Privacy Rights

Under the California Consumer Privacy Act (CCPA), California residents have specific rights regarding their personal information.

Your Rights Under CCPA:

- **Right to Know:** Request information about the categories and specific pieces of personal information we have collected about you.
- **Right to Delete:** Request deletion of your personal information.
- **Right to Opt-Out:** Opt-out of the sale of your personal information.
- **Right to Non-Discrimination:** Not be discriminated against for exercising your privacy rights.

Submitting CCPA Requests

To exercise your rights under the CCPA, please contact us at:

- **Email:** info@carbonfiberhub.com

We will verify your identity before processing your request.

12. International Data Transfers

Your information may be transferred to and processed in countries other than your country of residence. These countries may have data protection laws different from those in your country.

By using our Services, you consent to the transfer of your information to countries outside your country of residence.

13. Policy Updates

We may update this Privacy Policy from time to time. We will notify you of any changes by updating the "Last Updated" date at the top of this policy. Significant changes may be communicated via email or a notice on our Website.

We encourage you to review this Privacy Policy periodically to stay informed about how we are protecting your information.

Thank you for trusting Carbonfiberhub.com with your personal information.

We are committed to safeguarding your privacy and providing a secure experience.