# **Cookie Policy**

Last Updated: [09/16/2024]

This Cookie Policy explains how **Carbonfiberhub Inc** ("**Company**," "**we**," "**us**," or "**our**") uses cookies and similar tracking technologies when you visit our website <u>www.carbonfiberhub.com</u> (the "**Website**"). It explains what these technologies are, why we use them, and your rights to control our use of them.

#### 1. What Are Cookies?

Cookies are small text files that are stored on your computer or mobile device when you visit a website. They are widely used to make websites work more efficiently and to provide information to the site owners.

#### **Types of Cookies:**

- First-Party Cookies: Set by the website you are visiting.
- **Third-Party Cookies:** Set by domains other than the website you are visiting, often used for advertising and analytics.

## 2. Why We Use Cookies

We use cookies for several reasons:

- **Essential Cookies:** Necessary for the operation of our Website (e.g., to log into secure areas).
- **Performance Cookies:** Collect information about how visitors use our Website, helping us improve functionality.
- **Functionality Cookies:** Remember your preferences to personalize your experience.
- Analytics Cookies: Help us understand how our Website is being used.
- Advertising Cookies: Deliver relevant advertisements to you.

#### 3. Cookies We Use

## **Essential Cookies**

These cookies are essential for you to navigate our Website and use its features.

- Example:
  - Name: cfh\_session
  - **Purpose:** Maintains your session information.
  - **Expires:** When you close your browser.

# **Performance and Analytics Cookies**

These cookies collect information about how you use our Website.

- Example:
  - **Name:** \_ga (Google Analytics)
  - **Purpose:** Distinguishes users for analytics purposes.
  - Expires: 2 years.

## **Functionality Cookies**

These cookies allow our Website to remember choices you make.

- Example:
  - Name: cfh\_preferences
  - **Purpose:** Stores your language and region preferences.
  - **Expires:** 1 year.

# Advertising Cookies

These cookies are used to deliver ads more relevant to you.

- Example:
  - Name: fr (Facebook)
  - **Purpose:** Delivers, measures, and improves the relevancy of ads.
  - **Expires:** 3 months.

# 4. Web Beacons and Other Tracking Technologies

We may also use web beacons (also known as pixel tags) and other tracking technologies to collect information about your browsing activities.

# Purpose:

- Monitor user interactions with our emails or ads.
- Understand and improve our marketing campaigns.

## 5. Your Choices Regarding Cookies

# Managing Cookies Through Browser Settings

You can control cookies by adjusting your browser settings:

- Accept or Reject Cookies: Modify your browser settings to accept or refuse cookies.
- **Delete Cookies:** Clear cookies from your browser at any time.

# **Opt-Out Options**

- **Google Analytics Opt-Out:** Install the Google Analytics Opt-Out Browser Add-on.
- Advertising Networks: Visit <u>www.aboutads.info/choices</u> or <u>www.youronlinechoices.eu</u> for options to opt out.

## **Cookie Consent Manager**

When you first visit our Website, you will see a cookie banner:

- **Consent:** By clicking "Accept All Cookies," you agree to our use of cookies.
- **Customize Settings:** Click "Cookie Settings" to manage your preferences.

## 6. Do Not Track Signals

Our Website does not currently respond to Do Not Track (DNT) signals. You can adjust your browser settings to limit tracking.

# 7. Third-Party Cookies

We may allow third-party service providers to place cookies on your device:

- Analytics Providers: Such as Google Analytics and Facebook Pixel.
- Advertising Partners: To display tailored advertisements.

We do not control these third-party cookies. Please refer to their privacy policies for information.

## 8. Flash Cookies and Local Shared Objects

We may use Flash Cookies to collect and store information:

• Managing Flash Cookies: Adjust your settings through the Adobe Flash Player Settings Manager.

## 9. Updates to This Cookie Policy

We may update this Cookie Policy from time to time:

- Notification of Changes: We will post any changes on this page.
- Effective Date: Changes become effective when posted.

#### 10. More Information

For more detailed information about cookies and how to manage them, visit <u>www.allaboutcookies.org</u>.

# By using our Website, you consent to our use of cookies as outlined in this Cookie Policy.

Thank you for visiting **Carbonfiberhub.com**.